



#ISSUE78

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#teamvrz #india

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#CONTENT

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#cover #sumitvishwakarma

#rider #cyclesadhu





TRAIL STORIES

LIVE TRAIL LIFE

WE ALL CREATE TRAIL STORIES. EACH ONE UNIQUE AND WRITTEN IN DIRT. WE SPIN TALES OF SPEED, RIDE THE TWISTS OF THE TRAIL, WE FORGE FRIENDSHIPS AND MOMENTS THAT LAST FOREVER.

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While the city greets the world with its temples and culture, there is one missing piece of art often overlooked by many. For those on the same page, this art is more than an ordinary work of expression. It is a collective effort of sculpting each trick and each performance

with flair.

This is a story you may have heard or not heard at all especially from a place with an enriching past. It tells of a team from Varanasi who share a passion for practicing and perfecting every trick on a mountain bike. Founded in 2012, Team VRz, (uppercase VR and lowercase z), is a "collective team of professional MTB Freestyle athletes, BMX Flatland athletes, and other creative artists" aged twenty to twenty-seven.

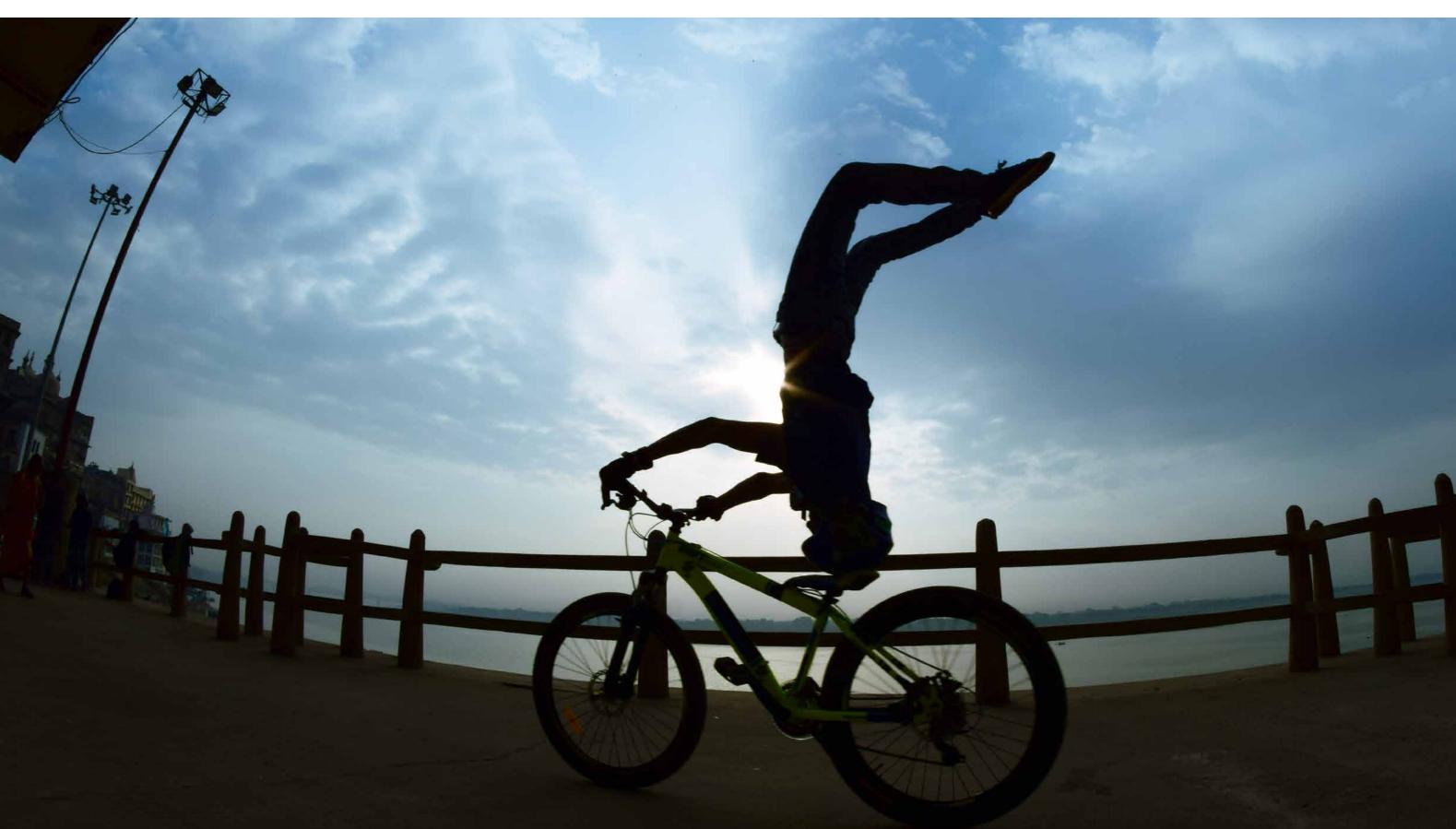
The riding community in India is diverse across different cities of the country. However, what sets Team VRz distinct, is how the team represents the riding community. The group is in itself as rich as Varanasi's culture because of the variety of performing artists. "Live

performances, online promotion, commercials, brand promotions, event guesting, and much more", are essential elements that make the iconic team another living tradition.

"Our mission is to legalise MTB Freestyle Riding in India and start

our legal MTB Freestyle Academy", says Abhishek Upadhyay, one of the founders of the group. The intention is to mobilise the riders with a proper guide to every step in learning freestyle riding and keeping all safety aspects in check. With this, riders and artists can avail many







opportunities to showcase their talent and gain significant exposure with better future prospects.

Giving us a little more insight into MTB Freestyle Riding, Abhishek highlights the fact that the sport is "lesser-known" as a discipline

of mountain biking in the country. But in reality, the sole of the sport involves performing simple to sophisticated tricks on a mountain bike itself. "It is a discipline where you can see athletes introducing new tricks every other day because of the style."

The core intention behind making a collective team of riders and artists is to find like-minded people and to provide an open space for such talents to grow in unity. To make ends meet, the group puts in a well-grounded and unending effort. But the group stumbles across

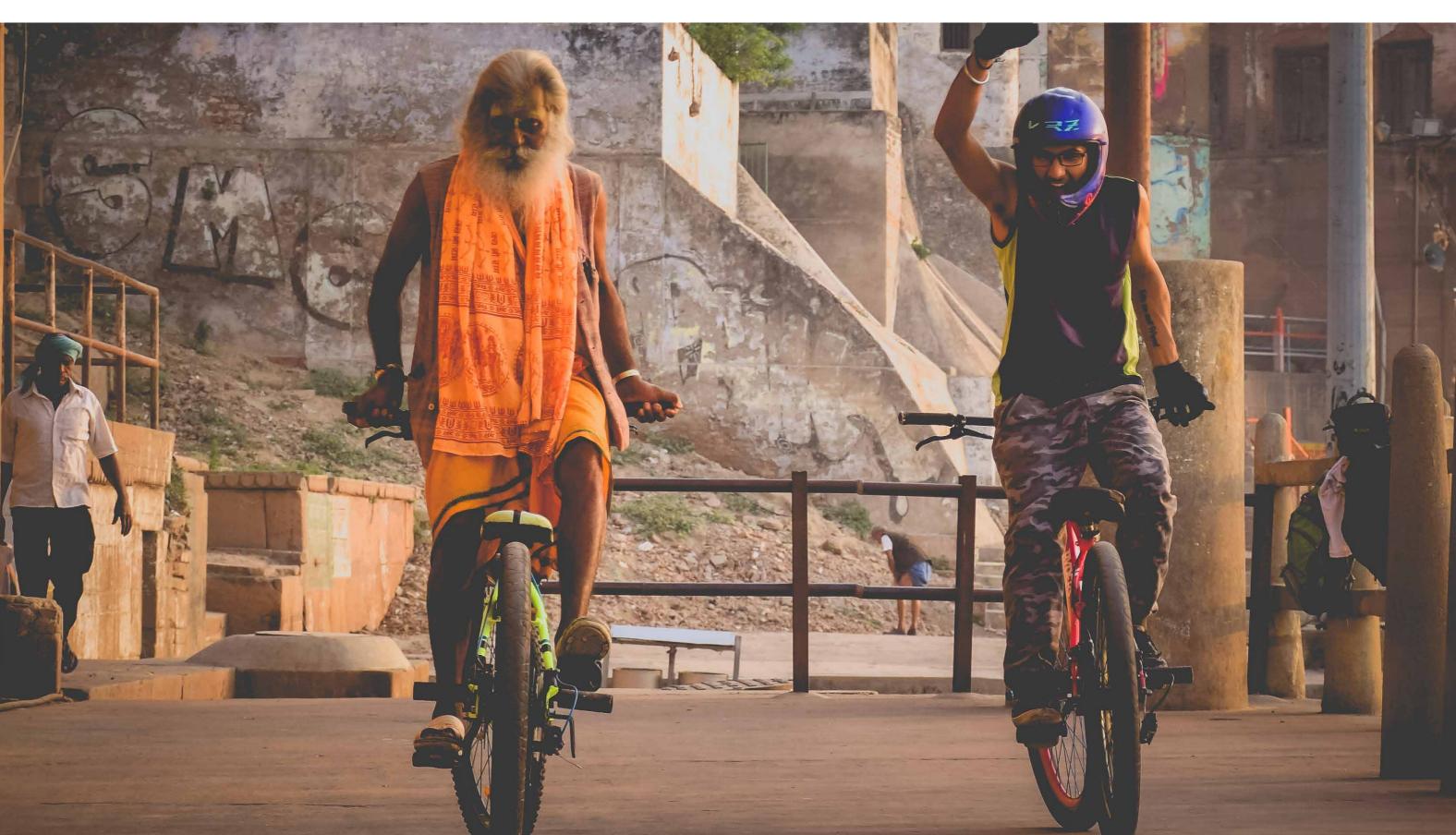




many issues. The biggest the team addresses is the lack of a proper training spot. Abhishek points out the need for a bigger arena so riders can practice and collaborate for different shows and events. Another struggle faced by all Indian riders is procuring bike parts. The

team practices regularly and such level demands different bike parts be readily available in case of a technical failure. But because of the lack of good parts in the country, some of the team's performances are compromised to a certain extent.

When we talk about cycling disciplines as professional sports in India, the question of "society" always seeps in. While some people have basic knowledge of the discipline, many see the sport as a bane for society, and disapproval creates hardships for riders. These







hardships are often rooted within one's family and spread across every nook and corner of the country. But the team turns black-and-white conditions like societal pressure into beaming opportunities for its riders and artists. Team VRz has performed for over ten thousand

people in "topmost colleges, huge brands" and has been featured by prominent media houses in the country and abroad. Since India has not yet identified MTB freestyle riding as a competitive sport, the team creates its own gateway to push riders and artists in pursuing their passion as a profession. But are these events enough to earn a living in India? The answer is bleak and has resulted in many athletes quitting after a certain age because of the unstable future ahead.

This would usually be the end of

a story while another generation takes over and tries the sport. However, Team VRz is not done yet. As mentioned earlier, continuous efforts are made to create something more solid, prominent, and different. The team started a movement called "United

By Passion", "where we organise different meet-ups, where we invite artists and athletes from different genres and create something together." In conversation with Abhishek, he points out that the main motto is "to gather different individuals" and "create unity among

artists, athletes, and other talents".

To strengthen the sport as a profession, to enable riders and artists to follow their dreams, Team VRz also has its own website: www.teamvrz.com, a YouTube Channel, a podcast series called







"VRz Talks", and prominent social media accounts. These platforms showcase and educate the masses about the sport, its riders, and artists.

Team VRz believes in dedication, training, educating, and developing

tricks to help the sport grow. "Giving up on the sport isn't going to help you in any way because we athletes have invested more than our time in this sport...., financially, mentally and physically". Holding their heads high, the team reminds cyclists, artists, and people alike that "we

need to keep working," in order to "create better opportunities for every other athlete and pave a path for the upcoming generation." This is the only way we can introduce the sport as a profession in our country.





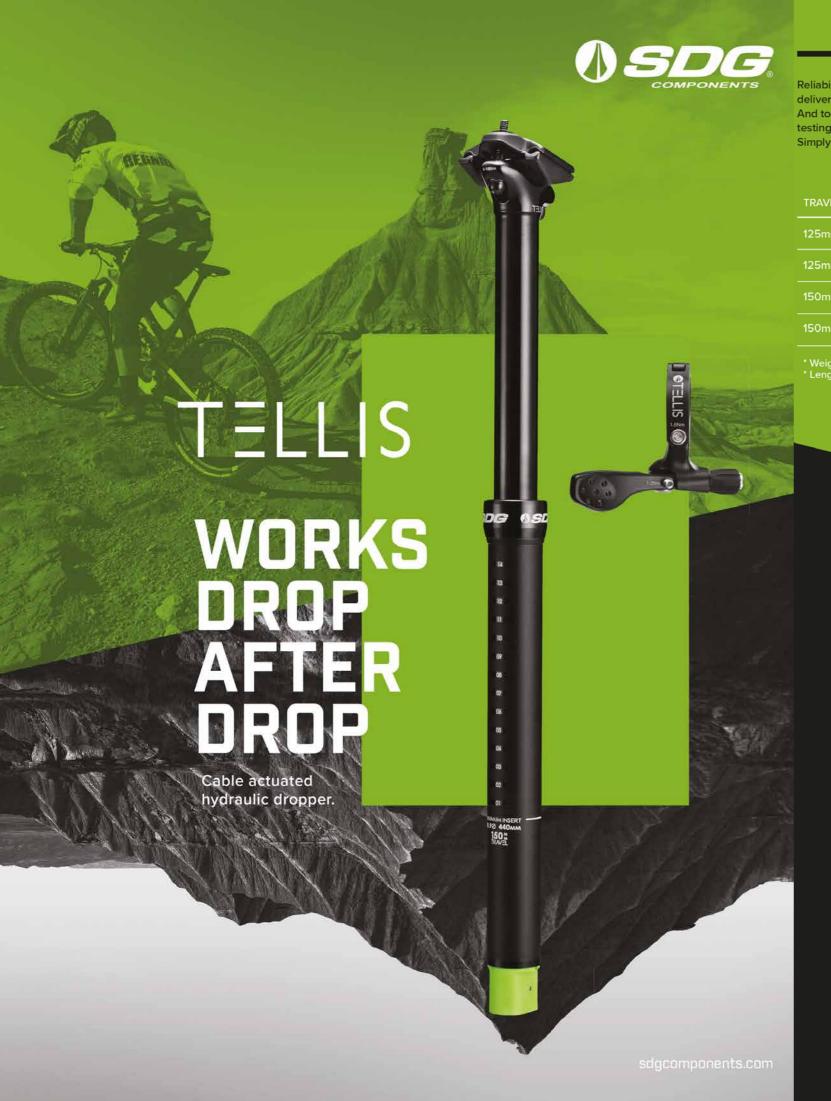
Fun Trivia:

- * Team VRz was founded by Bhavesh Yadav (Jai) and Abhishek Upadhyay in 2012.
- * The team comprises 4 MTB Freestyle athletes, I BMX Flatland

Athlete, and 3 members of the management team.

* The group has a prominent following on all social media accounts like Instagram, Facebook, Linked In, and Twitter.





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